GREATER EFFICIENCY. REDUCED COST

Grow Grain in Western Canada. Make Profits, and Show Greater Patriotism.

The nation-wide cry of "More Eff-" has now reached even the most remote agricultural sections and there is a general interest amongst the farmers to increase their products and to reduce their expenses. The need of foodstuffs is greater than the world has ever before known, and every effort is being used to meet the world's food requirements, becoming more apparent every day. While it is true that this desire is attested by a general patriotism, there is an underlying factor in this extension work to secure some of the benefits that are being offered by a ready market at maximum prices. Wide-spread attention has been given to the opportunity in this respect in Western Canada, where fortunes are being made in a few crops out of grain at present prices.

It has been found that the open level prairie can be cultivated for wheat and other small grains at a minimum price, and during the past few years the yields have been more than satisfactory. Wheat crops of forty bushel to the acre have been common in Western Canada in the last three or four years, and with a present available price of over \$2.00 per bushel this means a return on investment and labor that cannot be duplicated elsewhere. This is made possible by the low priced lands that can be secured for grain growing. The range in price runs from \$15 to \$25 per acre, according to location and other local conditions. In this period of "more agricultural efficiency" it is apparent at a glance that the farmer on low priced but high grade lands, growing his grain at a minimum cost, is reaping a golden harvest with the highest percentage of profit.

The cultivator of high priced farm lands has a big handlenn to overcome in computing his profits on a \$200 an acre farm as compared with the agriculturist reaping as great, if not greater return from \$25 an acre land.

the farmer himself to answer, whether he is doing himself and his country the best service, by devoting all his energies to working high priced land that yields no better return than land that have already decided on the alternative, and with their spare money invested in and now working Western Canada lands, they are allowed to speak for themselves. Apparently they are satisfied, for we learn of cases where on a \$4,000 investment, in one year they have had their money back, with a profit of from 50% to 100%. Such is one of the steps in progressiveness now being demonstrated in the effort to create greater efficiency. The Canadian Government is using every effort to bring these conditions to the attention of the agricultural world, in order to secure the necessary increased grain production so greatly needed. The farmer in Western Canada is exempt from all personal taxes. His buildings, stock and implements are not assessed; and every encouragement is given to farmers to improve and increase their farm output. Refuced railway rates are being offered lo new settlers to look over the country and to size up an unprecedented opportunity in farming. - Advertise-

Page Sir Isaac Newton.

In a certain Indianapolis home is a large plaster of paris globe used by the fond parents of the three promising children, says the Indianapolis News, to acquaint them with their geography lessons. The other day the mother went into the children's room and found the youngest on the floor with the globe between his knees and a dead fly in his hands.

"Put that filthy fly down!" commanded the mothehr.

The child was plainly disturbed. Put it down. What are you doing

with it?' the mother repeated. Tho child answered with action. He put the fly on the top of the globe, then spun it around quickly The fly

fell to the floor. "Mother," the boy pleaded, "mother, why does the fly fall off the earth when we don't?"

Whenever You Need a General Tonie

Take Grove's

Ta up the Whole System 60 cents.

Always Insured. "Bink's wife was telling me they had hot water in their new house." "Of course they have. They're bound to have hot water in any house where that woman is."

There are some fine chances for landscape artists on the other side just

"You mean in the Camouflage sec-

"No; in the heavy artillery. They're wanted to make some changes in the map of Germany."

COVETED BY ALL but possessed by few—a beautiful head of hair. If yours is streaked with gray, or is harsh and stiff, you can se store it to its former beauty and ins-ter by using "La Creole" Hair Draw-ing. Price \$1.00,—Adv.

ancies/



unusual dress of gray satin, trimmed with bands of sealskin. If ever any frock was designed, versatile enough to play a greater number of roles in inches wide is stitched together in the days drama, the memory of the fashion writer falls to recall it. Here is a costume, with a detachable collar of fur, which needs only a touch to

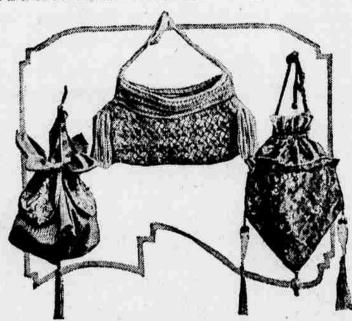
at dinner, at almost any place that the It therefore becomes a question for rounds of the day will carry its wearer. The tunic and over-bodice in one look like one of those slip-over affairs that appear in dresses and blouses and fancies are helped out by the colorsweaters of approved style. In reality ings used, as well as the shapes, It fastens at the left-side, with snap can be secured at one-eighth the fasteners under a knot of satin-covprice. It is a case of getting either ered cord at the waistline. The de- and light tan color, all emphasized by minimum or maximum quantity. Many sign is so simple as to hardly need a sprinkling of black, and all as glow-

make it quite in place on the street,

IN SATIN AND SEALSKIN. A new and very handsome devel- | The last word in knitting bags is a opment of the tunic appears in this patriotic design made of red, white trim, severely made blue serge frocks and blue satin ribbon, by way of complimenting the colors. The red and white predominate, and ribbon three stripes to form a capacious bag.

Three handsome new bags are shown bag is needed and one made for a be inspired by a Chinese lantern, another brings to mind an Indian canoe, while the sewing bag suggests that some flower suggested it. These

The lantern bag is of heavy black ribbon brocaded with vivid blue, green description, which is one sure sign ing as these colors are in Chinese that it is the product of a genius. Who- silks. It is lined with bright green ever is to be credited with it wedded satin, which appears in a ruffle at



NOVELTY BAGS OF RIBBON.

the colorings.

at the bottom,

the smart apron front to a full tunic | the neck of the bag. Tassels of jade skirt at the sides and back and dem- and slik are suspended at the sides. onstrated that they were made for A small cap of green satin appears at the bottom of the bag and a big each other.

The underdress is a plain slip of the green bead, on a black silk cord hangs satin with rather close-fitting coat from it. The same cord is used for sleeves. The neck is split to form a V-shaped opening with turned-back revers. The girdle is merely a cable cord, covered with satin, so smoothly that it bespeaks an expert needle woman's work. It defines the waistline loosely and is held in just the right position with the simplest of knots at each side than in front, where it loops over. The balls of seal-skin make

perfect finish for the long ends. In tan or taupe or gray, or in dark shades of other fashionable colors, this model will prove itself an asset in the wardrobe of any woman, and especially useful to her who wants to make one dress answer the purposes of two or three. Besides this it is a delight to the woman of discriminating taste who will appreciate its distinction. Satin and seal-skin do not need clab-

oration. With the rising tide of Christmas shoppers a current sets toward the ribbon counter in search of novelties. The ribbon department rarely disappoints its patrons. From unfailing springs of inspiration, the designers of novelties bring, each year, the most exquisite of belongings, personal, and for house decoration, made of ribbons,

Bags, it goes without saying almost, are the item of greatest interest and more expensive and finer than the importance at the ribbon counter this velours. The colors are charmingyear. The knitting bag is a badge of the softest, prettiest shades imaginpatriotism and has made itself almost as indispensable as a hat or gloves. Bags are not to be classed as novelties but certain kinds are new and and likely to be next! Zibelines are there are many new ways of making here again—silky and warm—and them, many novelties in ribbons are promise to make attractive winter used for them.

ulia Bottomby

The canoe bag is in pale tan and

gold brocade with a crocheted top por-

Plain rose-colored satin is used to

line the bag of blue moire ribbon with

four petal-like tabs of blue and rose

brocaded ribbon about the top. It is

suspended by narrow blue satin rib-

bon and an unexpected but effective

touch of gold appears in the tassel

For Winter Coats.

Not all women get their coats readymade. And those who do not are interested in selecting materials to have their coats made up. Velours, soft and thick and velvety, head the list of fashionable weaves. One may choose most any color and any one of the several good qualities. Bolivias, too, are high in favor, and these are even able. Scotch tweeds for durability—these are always reliable, and in good style this year, as they were last year,

and whatever has a bulge in it will be Alexandrian Garmenta definitely said that the extenout of the picture. at the sides of skirts, which goes under the name of umbreila drapery,

I wish they did; but I suppose they would disturb the other boarders."

Dr. Bradford's

Obstacle

***************** (Copyright, 1917, by the McClure Newspa-per Syndicate.)

Jane Dawson kept a boarding house Had Jane lived a generation ago her friends would have been filled with pity for her because of this. They would have nodded their heads sadly together and have said: "What a pity that a young woman of Jane's position and family should be reduced to taking in boarders." But, being an up-to-date young woman of the twentleth century, Jane preferred to look upon her venture with deep interest, put her boarding house on a business basis, kept her books with accuracy and was regarded as one of the business women who had won out in the neighborhood where she lived.

"The Dawson House," as Jane chose to call her establishment, had a definite number of resident boarders and an indefinite number of "mealers." as Jane's housekeeper called them. In the latter class was Doctor Bradford, who was known to the regular Dawson House clientele simply as a promising young doctor who, having spent the last two or three years at the front, had now taken an apartment somewhere in a nearby neighborhood with the intention of building up a practice.

Doctor Bradford, It was whispered, was very much attracted to Jane. That was not so very remarkable for Jane, in spite of-or was it partly because of?-her businesslike manner and was a decidedly attractive bit of femininity. The remarkable thing about It was the Jane showed that she was arms in a steamer rug-it was hale attracted to the doctor. At least it had been noticed by the observing ones of Dawson House that the dochere-two of them to use wherever a tor not infrequently lingared after dinner to join in a hand of bridge sewing bag. One of them appears to with Jane and some favored married couple. For it was, indeed, considered a favor to be invited to spend an evening in Jane's hospitable sitting room where emckling logs on the hearth and warm-shaded lamps and, most of all, Jane's indescribable smile -which always was at its best in her own private sanctum-cast a spell of cheer that was warmer than the hospitality of any other part of the house,

Sometimes, though, this the observing ones did not know, Jane and the doctor spent a leisure hour or so together in bracing country walks; but apparently-apparently surely to Jane -the doctor merely sought Jane's friendship in her companionship. On more than one occasion of late, however, his manner verged on something warmer than friendship, but always he stopped himself abruptly. However, there is always a last time when a man is able to stille his desire to come to an understanding with the woman to whom he is attracted, and this last time came one evening when Jane and he were bending over a game of cribbage in Jane's sitting room. Impulsively the doctor chapped his hands over cards and pegs and board just as Jane was about to peg out to the finish.

"Jane," he said. "I've got to tell you. You know my mind is not on the game. I'm thinking only of you and I have been for weeks. Jane, I'd try and make you love me enough to be my wife if I thought it could ever work out-but-"

Jane's hands that had suddenly turned cold were, with an effort at composure, trying to straighten out the pack of cards.

"But what?" she said after a moment's silence, and then, as the doctor scemed to be unable to make an explanation she went on with a deliberateness that was characteristic of Jane: "Do you mean that there is some reason why you couldn't ask me to be your wife?"

tion made of chenille and flat tassels, "There is a reason why you might also with crocheted tops. These and not wish to accept me," he said. the handle are all in light tan, but a Jane looked across the table, her vivid green satin lining gives life to frank eyes meeting his.

"Is it something that happened when you were in France?"

The doctor nodded in the affirma-"I didn't think much about It till I got to this country. Why, Jane, even my mother told me I must have been insane to do it-and it is because of it that she didn't want me to set tle down at home. That's why I came here and took the apartment."

"I am sorry," was all Jane answered and perhaps the doctor was disappointed that June did not force a ful-

ler confession from him. Jane spent what seemed to her books and objects of ornamentation that tempted her soon found their have hesitated some time before buying a new hat or gown. The doctor was always interestd in her purchases. however, and had a keen eye to detect any new book, or picture or art object. For the weeks that followed his attempt at confession June had been none the less cordial than before, but whenever their conversation approached a point where the confession night have been completed Jane ab-

uptly changed the subject. Late one afternoon Jane found the doctor waiting for her in her sitting m when she returned from a jonely walk. A smile of keen pleasure was on his face as he greeted her: "Two found your newest purchase," he ex-

it. I don't suppose people that have bables ever live in boarding houses.

The doctor looked on with a degree of fascination and surprise that might have amezed Jane were she not so intent at gazing at the lifelike Japanese doll. She planted a kiss on its plump porcelain cheek. "Ugh," she said with a shudder. "It looks like a real baby, but it isn't a bit satisfactory when it comes to kissing."

When the doctor went to his apartment a little later it was with gladness in his heart and a quick step. Moreover, his idea of Jane had been nitered in one important particular. The next afternoon he managed to make his way into the Dawson House with a large bundle, and when Jane returned to her sitting room after her stroll she found him already in possession there, as he had been the day before. He came to the door when he heard her coming and carefully closed it behind her.

When he turned to look at Jane she had dropped to her knees before the yellow cushion and was planting a kiss on the check of the little bundle of plump humanity that was seated

"Where did it come from?" she cried, and then she clasped the little plump live baby in her arms and proved to the doctor that even a business woman might win out even as a boarding-house keeper, and not lose

her share of instinctive maternal love. "That is the obstacle," the doctor announced. "It's Belgian. I ran across it, or rather it ran across me -wailed and held out its little thin arms to me in the ward of one of the hospitals a day or so after its mother died. Of course I knew a lot of theoretical stuff about baby care and somehow I fancled I could take charge of it. Anyway I adopted it and with the help of the stewardess and some of the women on board, I got it home-though the women did look at me as if they thought I was demented for having adopted the youngster. I had it bundled in my and sound and as rosy as it is now by that time-when mother and my old friends came to meet me at the dock. I thought at least my mother would take a fancy to it. First they laughed at me and then, when I wouldn't put it in an institution, they get irritable about it. I'd spent se



"That's Why I Came."

much time at the front, that my funds are pretty low and I couldn't afford a trained nurse for it."

· He paused and looked down with unmixed foy as Jane kissed the buby's dimpled hands. "Perhaps I'm stubborn, but the more they tried to argue me out of keeping it the surer I got that I was going to keep it. And even loving you as I did I wasn't going to think of marrying if it would mean giving up the youngster. For some reason I imagined you didn't like bables. I thought you'd want me to give it up if you ever consented to be my wife. But-"

Jane was standing before the doctor with the baby clasped in her arms. "It's perfectly wonderful," she said and the little Belgian orphan merely gurgled his surprise as he was clasped in the arms of Jane and the doctor in their first embrace.

Best Words.

A loving word is always a safe word. It may, or it may not, be a helpful word to the one who hears it, but is sure to be a pleasaut memory to the one who speaks it. Many a word spoken by us is afterwards regretted. But there will never come into our hearts at such a time a single pang of regret over any word of impulsive or deliberate affection which passed our tips at any time. We have renboarders a foolish proportion of her son to be on our guard in our speech carnings on the furnishings of her lit- in most directions; but we can be tle sitting room. New pictures and fearlessly free in our loving utterances. Apart from any question of the good we do to others by our words place in the room, though she would of love, we are personally the gainers, for now and hereafter, by every such word which we speak out explicitly; and we are sure to be the osers, now and by and by, from every such word which we ought to have spoken and failed to speak .- Ex-

A Padded Blow.

"What a brilliant conversationalist young Mr. Jenkins is. Do you know Really, it's an education to listen to him talking." "Yes," said the gentle Mrs. Smith

taining. He can talk cleverly and the for an hour at a stretch."
Then when I met him," mid Mrs.

GREEN'S AUGUST FLOWER

and inactive liver, such as sick head-ache, constipation, sour stomach, nervous indigestion, fermentation of food, palpitation of the heart caused by gases in the stomach. August Flower is a gentle lazative, regulates digestio both in stomach and intestines, cleans and sweetens the stomach and alimen tary canal, stimulates the liver to secrete the bile and impurities from the blood. Bold in all civilized countries. 30 and 90 cent bottles.-Adv.

Taking a Chance. Some of the poets are venturing to rime "camouflage,"—Louisville Courler-Journal.

Leave It to Her. A man may hurl thunderbolt arguments at his wife, but she can usually think of something to say when he is

WOMAN'S CROWNING GLORY is her hair. If yours is streaked with ugly, grizzly, gray hairs, use "La Cre-ole" Hair Dressing and change it is the natural way. Price \$1.00 .- Adv.

Why Mike Looked Annoyed. Mike looked very annoyed and Pat

inquired the reason. "A man told me he was in favor of peace at any price," remarked Mike. "And then what happened?" asked

"I never answered him," said Mike. "I knew he was only tryin' to start a row an' make it look as though I was to blame!"

DON'T WORRY ABOUT PIMPLES Because Cuticura Quickly Removes Them-Trial Free.

On rising and retiring gently smear the face with Cuticura Ointment. Wash off the Ointment in five minutes with Off the Ointment in five minutes with Cuticura Soap and hot water, using plenty of Soap. Keep your skin clear by making Cuticura' your every-day tollet preparations.

Children Cry for Fletcher's Castoria

Free sample each by mail with Book, Address postcard, Cuticura, Dept. L, Boston. Sold everywhere,-Adv.

About Ready to Change. "That was a terrible railroad wreck

this morning."

"So it was." "I understand a stage star had a

narrow escape from death." "Yes, her husband was killed."

"No doubt she's prostrate." "Maybe not. He was her fifth husband and she had him for some time."

Liberal Colonial Dame. One member of the New York So-

clety of Colonial Dames has subscribed for \$5,000,000 of Liberty bonds. Described.

"Children, what is danger?"

"Something the kniser and his sons are always kept out of." THIS IS THE AGE OF YOUTH. You will look ten years younger if you darken your ugly, grizzly, gray hairs by using "La Creole" Hair Dressing.—Adv.

Overdone.

On the car recently, says an exchange, two young ladies carried on this conversation:

"Well, dearle, what are you doing in this part of the town?"

"Oh, I've been to choir practice, You know we have moved into the new church now." "Is that so? It's lovely outside, but

I haven't been in it yet. Is it nice?" "Oh, it's wonderful-and so easy to sing in."

"Are the acoustics so good?" "Too good. The choir can hear every word of the sermon."

Health, like many a bank account, is too often overdrawn.

Stillwater, Minn., is added to the



Woe B sportswoman, was about a young man who been Jilted.

"It was his pacifiet to made her jilt him," mid Miss Searc "From socialism he drifted to the Won't Works. I believe he be positively pro-German in the end."

She shrugged her shoulders, "Every girl loves a bargain," she said, "but woe betide the man whe cheapens himself in her eyes!"

Chance for a Peep.

"Got a telegram from my husband just now. Every time I get a telegram, my hand shakes so I can hardly open it, whether there is any bad news

"Same with me," said the neighbor gossiping over the back fence. "It's a wonder these smart men wouldn't adopt isinglass fronts for telegrams, same as they use in letters. But they don't keer how they worry us wim-

Important to mothers Examine carefully every bottle of CASTORIA, that famous old remedy for infants and children, and see tha

How Is This? "There are some things I can't une derstand."

"What new?" "It is understood that a man can't lift himself by his bootstraps." "Well?"

SOAP IS STRONGLY ALKALINE and constant use will burn out the scalp. Cleanse the scalp by shampooing with "La Creole" Hair Dressing,

"But he can stand in his own light."

and darken, in the natural way, those ugly, grizzly hairs. Price, \$1.00.-Adv. Human Nature Never Changes. "I suppose when you were a boy, grandpa, people weren't bothered so much about the cost of living." "No, my inther could go out and

shoot a wild turker for Thanksgiving." "That was fine."
"Still, I remember he was always kicking about the cost of powder and

Cruel. Mrs. Newlywed-Oh, Jack, I wish

you had a roll that would choke a Mr. Newlywed-Don't I get one ew

ery time you cook rolls? The Lonesome Home. Children should be seen and not heard, but h's a dull house where they

are neither seen nor heard. . Germany some day will trace her downfall to the theory that nothing



W. N. U., ST. LOUIS, NO. 54-1917.



single crop. Such an opportunity for 100% pois worth investigation. Canada extends to you a hearty invitation to settle on ber

re some of the low priced lands in Ma.

Think what you can make with wheat at get. Wonderful yields also of Cats, Barley lived farming and cattle raising. The climate is healthful and agreeable; railway fa-tice excellent; good achools and churches convenient, the for literature and particulars as to reduced railway to Supt. Immigration, Ottawa, Canada, or to

G. A. Cook, 2012 Main Street, E. Canadian Govern

